

Barbora Juriková

Digital Designer

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Profile

Digital designer with experience in advertising, specializing in UI, UX, Website design, Wordpress, Interaction design, Branding, Illustration, digital communication

Work experience

Aug 2019 - current
Remote

Digital Designer Server Mechanics

- planned and designed UI for clients 's projects
- worked on company branding
- in-house designer

Key achievements: Designed an order management app for czech dental centre MH dent.

Feb 2018 - May 2018
Remote

Motion Designer Český Rozhlas

- web design and animation for Czech Radio station's anniversary of broadcasting
- creating and illustrating animations for each decade of broadcasting

Sep 2017- Feb 2018
Zlín

External Graphic Designer Z Studio

- creating identity and mockups for project ZetPrint

Sep 2016- Mar 2018
Remote

Junior Graphic Designer Triad Advertising

- part-time junior graphic designer
- designing PPC banners, social media posts

Education

Sep 2016 - Jul 2019
Zlín

Tomas Bata University in Zlin Master of Arts

Masters degree at Digital Design Studio, led by MgA. Bohuslav Stránský, Ph.D.

- focused on designing and implementing mobile and web architecture
- emphasis on user interfaces and information architecture

Sep 2015 - Jan 2016
Brussels

Erasmushogeschool Brussel
Erasmus

Department of Multimedia and Communication Technology (Multec)
- working on school assignments in Programming 1 (basics of HTML, CSS and Java)
- working on assignment for Brussels Chambers of Commerce

Sep 2013 - Jul 2016
Zlín

Tomas Bata University in Zlín
Bachelor of Arts

Sep 2015 - Jan 2016
Bratislava

School of Design Bratislava
Advanced vocational study

Department of Graphics of visual communication

Skills

Sketch App
Figma
Adobe Suite

Wordpress
HTML/CSS
Blender

Internships

Jun 2015 - Aug 2015
Bratislava

Junior Graphic Intern
Vabanque Advertising

- creating offline graphics as catalogues, billboards

Aug 2016 - Sep 2016
Bratislava

Graphic Intern
SCR interactive

- preparing of presentations
- creating print publications as banners, bulletins

Mar 2015 - Jul 2015
Zlín

Junior Graphic
RISING studio

- adjusting previous works for portfolio

Languages

English

C1

German

A2

Extra - Curricular Activities

Oct 2017 - May 2018
Zlín

Project Manager
Design na hranici

Project manager for UTB Digital Design Studio's annual design meeting

- project planing, budgeting and marketing of the event
- managing organizational team
- planing social media content
- participate on choice of speakers and visual brand identity for year 2018

Jan 2017 - Apr 2017
Zlín

Web designer
Fashion event Dotek

- coding and implementing website for University's fashion department fashion show

Oct 2016 - May 2017
Zlín

Project Manager
Design na hranici

Project manager for Digital Design Studio's annual design meeting

Dec 2016 - May 2017
Zlín

Graphic Assistant
Zlin Design week

member of graphic design team

- creating social media posts
- print preparation for posters and press kits